Email Content

**EXPLAINING EARNUP**

<Subject> Exciting news, can we touch base?

Name,

**ProsperWise has a new partner: EarnUp**

With EarnUp you can split a single large monthly loan payment into 2, 3, or 4 “installment” payments, then schedule debits throughout the month to pay them. Such a great budgeting tool!

**Added Bonus:** Acceleration. When you enroll for a weekly or biweekly program, you make one extra full payment per year.

* Current Monthly = 12 Payments per year
* Biweekly = 26 installments for 13 Full Payments
* Weekly = 52 installments for 13 Full Payments

|  |  |
| --- | --- |
|  | $1,000 Monthly Mortgage Payment |
|  | Current Monthly Payment | Biweekly Installments |
|  | 1 x $1000 | 2 x $500  |
| End of year | $12,000 | $13,000 |

That extra acceleration can shave years and thousands of dollars from your loan. And, you always have the option to add a few extra dollars to your payment.

Use this for your **Mortgage, Auto, Student**, and other loans.

<insert closing>

**STUDENT LOANS**

Subject: Student loan payments?

Name,

**Our Partner, EarnUp, can help with student loan payments**

I talk to a lot of people worried about budgeting for student loan payments. This is both recent grads and parents with kids that have just earned their degree. Medical school loans often surpass $200K!

With EarnUp you can split a single large monthly loan payment into 2, 3, or 4 “installment” payments, then schedule debits throughout the month to pay them. Such a great budgeting tool!

**Perfect for student loans**

<insert closing>

**MORTGAGE LOANS**

Subject: Mortgage loan payment strategy that can save you thousand$!

Name,

**Our Partner, EarnUp, offers a tool that lets you pay your monthly mortgage payment in smaller installments**

**Added Bonus:** Acceleration. When you enroll for a weekly or biweekly program, you make one extra full payment per year.

* Current Monthly = 12 Payments per year
* Biweekly = 26 installments for 13 Full Payments
* Weekly = 52 installments for 13 Full Payments

That extra acceleration can shave years and thousands of dollars from your loan. And, you always have the option to add a few extra dollars to your payment.

Take a look at the potential savings on a $400,000 mortgage!