



# Financial Health Scoring Data Driven Benchmarking

## Delivers Actionable Insight on User's Financial Health

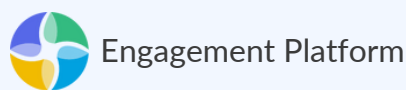
A 30 second quiz will help your borrowers understand how to prioritize steps to optimal financial health.

The FinHealth Score® is the first step in developing an actionable communications plan.

- 1 FINANCIAL HEALTH ANALYSIS
- 2 UNDERSTAND VULNERABILITIES
- 3 EXCELLENT ENGAGEMENT
- 4 SCIENTIFICALLY DEVELOPED

You will receive aggregate data to know the vulnerabilities, and take appropriate steps to communicate and keep borrowers on track.

EarnUp's AI powered, award winning platform integrates three suites for financial wellness, deposit & loan growth, and data & analytics to drive borrower engagement.



3+ Million people have used EarnUp's platform to pay down debt & build savings.

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