

Digital Transformation: Compete with Fintech Banks

Increase Deposits & Broaden Demographic Appeal

With EarnUp, you can redefine credit unions in the eyes of Millennials & Gen Z by becoming an integral part of their financial success.



- 1 ATTRACT NEW MEMBERS
- 2 EXPENSE REDUCTION RETAINS DEPOSITS
- 3 BUILD LOYALTY, BOOST ENGAGEMENT
- 4 CENTRALIZED HUB TO PAY ALL LOANS

Turnkey infrastructure repositions your credit union to an enabler of financial stability & facilitates member account primacy.

Stand up a financial stability automation infrastructure to attract and retain members, including those ready to forge a path to homeownership.

EarnUp's award winning platform integrates three suites for member financial wellness, deposit & loan growth, and data to drive member engagement.

Engagement Platform

3+ Million people have used EarnUp's award winning platform to pay down debt & build savings

